Date: August 13, 2002

Contact: Herman Bowling, Cincinnati Community Development, 352-1949

MEDIA ADVISORY

"Innovation in Mt. Washington"

City, Homesteading and Urban Redevelopment Corporation, and Potterhill Homes unveil first new urban manufactured home in Mt. Washington

WHAT: Open House of first new manufactured home in Mt. Washington. This new 2

story house includes 3 bedrooms, 2 baths, large kitchen, dining room and living room, a full basement, a large front porch, rear deck, 2 car detached garage, dining room and living room. This house looks like it was built on site and blends

in well with the surrounding neighborhood.

WHEN: Wednesday, August 14, 2002

10:00 a.m.

WHERE: 2219 Salvador Street

Mt. Washington

<u>Directions</u>: from Downtown take Columbia Parkway (US50) east, take exit for Beechmont Avenue (Ohio 125) east, turn right onto Beechmont Avenue, turn left onto Corbly Street (Kroger's is on the corner), go one block, take a left onto

Salvador Street

PARTICIPANTS: Mayor Charlie Luken

Cincinnati City Council

Cincinnati Community Development

Homesteading and Urban Redevelopment Corporation

Potterhill Homes

PHOTO OPPORTUNITY: Ceremonial unveiling of new home with dignitaries and elected officials; tour of this urban manufactured home, meet family who are first time home buyers